

Ping An Launches ETF Marketing Campaign on Hong Kong Trams



Check out the new advertisement for our suite of ETFs under Ping An of China Asset Management (Hong Kong)! It is showing up on Hong Kong trams in “Ping An Orange” crisscrossing the city during the month of September.

This is Ping An’s first marketing campaign using Hong Kong trams. It showcases Ping An’s professional expertise in ETFs and features the following flagship products:

- 1) Yield-Oriented Strategies: Ping An of China CSI HK Dividend ETF(3070) and Ping An of China 5-10Y CGB ETF(3080);
- 2) Innovative Strategies: Ping An Nasdaq AI and Robotics ETF(3023) and Ping An Nasdaq 5HANDL* ETF(3198)
- 3) Smart Beta: Ping An MSCI China Quality Factor ETF(3166) and Ping An MSCI China Multi-Factor ETF(3163)

Ping An Asset Management (Hong Kong) is the overseas asset management platform of Ping An Group, which champions "leading finance with technology and facilitating life with finance". By applying the SQS (Systematic, Quantitative, Scientific) investment principle, PAAMC(HK) seeks to provide customers with comprehensive services and solutions. The four trams carrying Ping An ETFs ads will be running from September 3rd to September 30th on Hong Kong Island highlighting the innovation of ETF investments.

