

## HKEx ETF Expo 2012

10 November 2012, Hong Kong

The HKEx ETF Expo (“Expo”) (「投資解「構」 追蹤 ETF 潛力」)2012 was successfully held at the Hong Kong Convention and Exhibition Centre on 10 November 2012. This was the first year for Hong Kong Exchanges and Clearing Limited to organize a large-scale ETF expo with the aim to promote the understanding of ETF products to retail investors. Ping An of China Asset Management (Hong Kong) Co. Limited (“PAAMC (HK)”) was honored to be one of the event sponsors and joined hands with another 17 financial institutions to raise the understanding of public on ETF products.



In the Expo, PAAMC (HK) hosted a workshop titled “Use ETFs to Capture the China & Hong Kong Market Cycles” (「靈活運用 ETF，捕捉中港股市週期」). Ms. Angel Lee, Director, Head of Sales of Global Business Development of PAAMC (HK), shared with the audience about how to invest in China and Hong Kong markets by applying ETF products intelligently.

Additionally, a booth was set up at the Expo to promote the four Ping An ETFs. The retail investors learnt the different characteristics as well as the “core-satellite” concept of Ping An China/HK ETF Series through interactive game and quiz competition.



The interactive bingo game was well perceived, enhancing the knowledge of retail investors about the Ping An China/HK ETF Series.



The business development team of PAAMC (HK) introduced the Ping An China/HK ETF Series to participants, explaining the “core-satellite” concept of the products.



There were 4 rounds of Ping An China/HK ETF Series quiz competition during the expo which the winner received a set of Ping An gold dragon.



Ms. Angel Lee, Director, Head of Sales of Global Business Development of PAAMC (HK) held an ETF workshop titled “Use ETFs to Capture the China & Hong Kong Market Cycles” (「靈活運用 ETF, 捕捉中港股市週期」).



The ETF workshop received enthusiastic response from the audience.

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